

Community Relations Recording District Athletic Events

It is the policy of the Board of Education that individuals are prohibited from making audio and/or video recordings of District athletic events for commercial purposes without the express written permission of the Board of Education. Commercial purposes include, but are not limited to, the following: (1) broadcasting, airing, or otherwise transmitting audio and/or video recordings of athletic events for monetary gain; (2) selling audio and/or video recordings of athletic events to media outlets. This Policy shall not prohibit individuals from making audio and/or video recordings of District athletic events for strictly personal use.

District athletic events shall include all competitions, contests, games, matches, meets or tournaments in which a men's or women's athletic team from the District competes against one or more athletic teams from another school district in the following sports: baseball, basketball, bowling, cross country, football, golf, soccer, swimming, tennis, track and field, volleyball and wrestling. Intramural sports shall not be considered District athletic events for purposes of this Policy.

The District shall notify individuals of this Policy by posting a notice at the entrance to District athletic events and/or in any athletic program or other publication sold or distributed at District athletic events, or as otherwise deemed appropriate by the District administration.

This Policy shall not prohibit the Board of Education from entering into contracts with one or more media outlets to broadcast District athletic events on television, radio or the Internet.

The Superintendent is hereby authorized to develop rules and regulations implementing this Policy.

Adopted: July 24, 2002